# Received by NSD/FARA Registration Unit 06/18/2014 5:23:17 PM OMB No. 1124-0001; Expires April 30, 2017

U.S. Department of Justice

Washington, DC 20530

### **Registration Statement**

Pursuant to the Foreign Agents Registration Act of 1938, as amended

	IREGI	ISTRANT	· ·		•
1. Name of Registrant					
Burson-Marsteller LLC					
2. Registration No. (To Be Assigned By t	he FARA Registration U	nit)			<u> </u>
					(OO)
3. Principal Business Address 1110 Vermont Ave NW Suite 1200 Washington DC 20005					
4. If the registrant is an individual, furnis	h the following information	on:			-
(a) Residence address(es)	•				
(b) Other business address(es), if any					
		•			
(c) Nationality					*
(d) Year of birth				•	
(e) Present citizenship	•				
(f) If present citizenship not acquired by	by birth, state when, when	e and how a	cquired		
(g) Occupation					
5. If the registrant is not an individual, fur	mich the following inform	adtion:			
<del>-</del>	_		Danta analita: F	1	
(a) Type of organization: Committee	Association oration		Partnership  (specify)	J. VOIU	ntary group
(b) Date and place of organization		Outer (	<i>specify</i> /		<b></b> -
(c) Address of principal office 230 Pa	rk Avenue South, New Y	ork, NY 100	03-1528		
•					
(d) Name of person in charge Donald	Baer				
(e) Locations of branch or local offices	Austin TX, Boston MA, Minneapolis, MN, Pittsb Washington DC.				
(f) If a membership organization, give	number of members				

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(PAGE 2)

onald Baer	Residence Ac Washington DC	ddress(es) Wo	Position rldwide Chair and CEO	Nationality USA
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		•		,
				•
			•	
Which of the abo	ve named persons renders	services directly in fu	rtherance of the interests	of any of the foreign principa
Α .				
÷	· ·			•
Describe the nati	are of the registrant's regula	ar business or activity.		
ublic Relations, Co			•	
-	statement of the ownership s a part of Young & Rubica	-	=	DCV)
ajjogi-Marsteller i	s a part of Tourig & Nubica	iiii biailus, a subsiula	IY OF WEE (IVASDAQ: WE	
		•		
			;	,
				•
		1 4 4 11 41 1 6	therance of the interests of	of any of the foreign principal
	no render services to the repsecretarial, or in a related o		incrance of the interests (	rany of the foloign principal
				Nature of Services

(PAGE 3)

	IIFOREIGN PRIN	CIPAL		
7. List every foreign principal for wl	nom the registrant is acting or has agre	ed to act.		
Foreign Principal		Princip	oal Address(es)	
Delano Family Limited	6 Bawki	6 Bawku Street, Wuse 2, Abuja Nigeria		
•				
			,	
	III-ACTIVITI	ES		
8. In addition to the activities describ	ed in any Exhibit B to this statement,	will von engage or	are von engaging	now in activity on
	y or all of your foreign principals?	Yes ⊠	No 🗆	now in activity on
	y or an or your rereign principals.	. 65 🚨		
If yes, describe fully.	began. The only activity undertaken	was to send ema	ils to reports requ	estina meetina
	and the project was called off, so no i			esting meeting.
				•
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•		٠		
•				
•				
:	IVFINANCIAL INFO	RMATION		
O (-) DECEMBER MONIBO				
9. (a) RECEIPTS-MONIES  During the period beginning 60 de	ays prior to the date of your obligation	to register <sup>2</sup> to the	time of filing this	statement
	principal named in Item 7 any contribu			
	Yes □ No ⊠		·	
If yes, set forth below in the requi	red detail and separately for each such	foreign principal	an account of such	monies.3
Foreign Principal	Date Received	Purpose		Amount
•				

Total

<sup>1</sup> The term "foreign principal," as defined in Section 1(b) of the Act, includes a foreign government, foreign political party, foreign organization, foreign individual and, for the purpose of registration, an organization or an individual any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual.

<sup>2</sup> An agent must register within ten days of becoming an agent, and before acting as such.

<sup>3</sup> A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. There is no printed form for this exhibit. (See Rule 201(e), 28 C.F.R. § 5.201(e)).

	(b) RECEIPTS-THING During the period beging	ning 60 days prior to th	ne date of your obliga	tion to register <sup>4</sup> to the time	of filing this statement, did you
	receive from any foreign principal named in Item 7 anything of value <sup>5</sup> other than money, either as compensation, or for disbursement, or otherwise? Yes \( \subseteq \text{No } \omega \)				
	If yes, furnish the follow	ving information:			
	Foreign Principal	Date Re	eceived	Thing of Value	Purpose
10.	(a) DISBURSEMENT-	MONIES			
•	spend or disburse any m		or in connection with		of filing this statement, did you of any foreign principal named in
	If yes, set forth below in if any, to each foreign p		separately for each	such foreign principal name	ed including monies transmitted,
	Date	Tọ W	hom	Purpose	Amount
	•				
	•			· ·	
					· · · · · · · · · · · · · · · · · · ·
		ning 60 days prior to the value other than money 7? Yes □	e date of your obliga		of filing this statement, did you tivities on behalf of any foreign
			, m		_
	Date R	ecipient	Foreign Principal	Thing of Value	Purpose
	the registrant, or any sho	ning 60 days prior to th ort form registrant, make ection with an election	e date of your obliga e any contribution of to any political offic	money or other thing of va	of filing this statement, did you, alue from your own funds and on primary election, convention, or
	If yes, furnish the follow	ing information:			
	Date Amount	or Thing of Value	Political Organizati	on or Candidate	Location of Event
		•			
				• .	·
	• · ·				•

<sup>4, 6, 7</sup> and 9 See Footnote 2, on page 3.

<sup>5</sup> and 8 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks", and the like.

VINFORMA	TIONAL MATERIALS <sup>10</sup>
11. Will the activities of the registrant on behalf of any foreign materials? Yes ☐ No ☒	gn principal include the preparation or dissemination of informational
IF YES, RESPOND TO THE REMAINING ITEMS IN	THIS SECTION V.
12. Identify each such foreign principal. NA	· · · · · · · · · · · · · · · · · · ·
13. Has a budget been established or specified sum of money informational materials? Yes	vallocated to finance your activities in preparing or disseminating No ☒
If yes, identify each such foreign principal, specify amou	nt and for what period of time.
Yes ☐ No ⊠  If yes, furnish the names and addresses of such persons o	r firms.
15. Activities in preparing or disseminating informational ma	aterials will include the use of the following:
<ul> <li>□ Radio or TV broadcasts</li> <li>□ Magazine or newspaper</li> <li>□ Press releases</li> <li>□ Other (specify)</li> </ul>	☐ Motion picture films ☐ Letters or telegrams ☐ Pamphlets or other publications ☐ Lectures or speeches
Electronic Communications  Email  Website URL(s):  Social media website URL(s):  Other (specify)	
16. Informational materials will be disseminated among the fo	1975 - 1, 1975 - 1977 - 1975 -
<ul> <li>☐ Public officials</li> <li>☐ Legislators</li> <li>☐ Government agencies</li> <li>☐ Newspapers</li> <li>☐ Editors</li> </ul>	<ul> <li>□ Civic groups or associations</li> <li>□ Libraries</li> <li>□ Educational groups</li> <li>□ Nationality groups</li> <li>□ Other (specify)</li> </ul>
17. Indicate language to be used in the informational material  English	S:  Other (specify)  Dictorial information or matter of any kind, including that published by means of advertising

<sup>10</sup> The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

### VI-EXHIBITS AND ATTACHMENTS

18. (a) The following described exhibits shall be filed with an initial registration statement:

(Date of signature)

- This exhibit, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each Exhibit Aforeign principal named in Item 7.
- Exhibit B-This exhibit, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.
- (b) An Exhibit C shall be filed when applicable. This exhibit, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, constitution, and bylaws of a registrant that is an organization. A waiver of the requirement to file an Exhibit C may be obtained for good cause shown upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530, (See Rule 201(c) and (d)).
- (c) An Exhibit D shall be filed when applicable. This exhibit, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal. (See Rule 201 (e)).

#### VII--EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)	(Prin	(Print or type name under each signature or provide electronic signature <sup>11</sup> )		
June 18, 2014		/s/ Sharon Balkam	eSigned	
	,			

<sup>11</sup> This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.